r-011

Print Date 10/22/12

Page 1 of 8

CONTRACT

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Re	Contract / Revision			
	498226	1		06370244	
Product					
CROSSROADS GPS					
Contract Dates	Estimate #				
10/12/12 - 10/22/12	1192				
Advertiser			<u>Or</u>	ginal Date	/ Revision
ISS/Cross Roads GPS			1	0/11/12	/ 10/22/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade

Billing Cycle	Billing Cale	<u>endar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast		Cash
Station	Account Ex	xecutive	Sales Office
KVVU	Teresa Dif	uria	TELEREP-PHIL
Special Hand	ing		
Demographic			
Adults 35+			
IDB#	Advertiser	<u>Code</u>	Product Code
	12		11
Agency Ref		<u>Advertiser</u>	Ref

			Spots	/			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type S _i	oots	Amount
N 1 KVVU 10/12/12 10/19/12 The Dr.Oz Show	M-F 10a-11a		:30		NM	2	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 10/08/12 10/14/121 1	\$250.00						
Week: 10/15/12 10/21/121 1	\$250.00						
N 2 KVVU 10/12/12 10/19/12 Fox 5 News M-F 10p-11p	10p-11p		:30		NM	2	\$4,300.00
Start Date	<u>Rate</u>						
Week: 10/08/12 10/14/121 1	\$2,150.00						
Week: 10/15/12 10/21/121 1	\$2,150.00						
N 3 KVVU 10/19/12 10/19/12 Fox 5 News M-F 11p	M-F 11-1135p		:30		NM	1	\$1,950.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/15/12 10/21/121 1	\$1,950.00			<u> </u>			
N 4 KVVU 10/12/12 10/19/12 Better	M-F 11a-12p		:30		NM	2	\$390.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	Rate						
Week: 10/08/12	\$195.00 \$195.00						
Spot Ch Date Range Description	Start/End Time	Weekday	s Length	Rate	Туре		
2 KVVU 10/15/12-10/21/12 Better	M-F 11a-12p	F		\$195.00	NM		
See MG 4.3	W-1 11a-12p	'	.50	Ψ100.00	, , , , ,		
3 KVVU 10/15/12-10/21/12 Divorce Court	M-F 11a-12p	F	:30	\$195.00	NM		
® MG for 4.2 10/19				*			
N 5 KVVU 10/12/12 10/19/12 Anderson	3-4p		:30		NM	2	\$900,00
Start Date End Date Weekdays Spots/Week	Rate						********
Week: 10/08/12 10/14/121 1	\$450.00						
Week: 10/15/12 10/21/121 1	\$450.00				ŀ		
Spot Ch Date Range Description	Start/End Time	<u>Weekday</u>	s <u>Length</u>	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/15/12-10/21/12 Anderson	3-4p	F	:30	\$450.00	NM		
See MG 5.3							
3 KVVU 10/19/12-10/19/12 Anderson	2-3p	F	:30	\$450.00	NM		
⊕ MG for 5.2 10/19							
N 6 KVVU 10/12/12 10/19/12 The Dr.Oz Show	4-5p		:30		NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/08/12 10/14/121 1	\$500.00						
Week: 10/15/12 10/21/121 1	\$500.00				ı		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Alt Order # Contract / Revision 06370244 498226 Contract Dates Product Estimate # 10/12/12 - 10/22/12 CROSSROADS GPS 1192

<u>Advertiser</u> Original Date / Revision 10/11/12 / 10/22/12 ISS/Cross Roads GPS

		Spots	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Weel	k Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Mankalara Laurth	D-1-	т		
Spot Ch Date Range Description 2 KVVU 10/15/12-10/21/12 The Dr. Oz Show	Start/End Time 4-5p	Weekdays Length	<u>Rate</u> \$500.00	<u>Type</u> NM		
See MG 6.3	4 0 p	1 .50	Ψ000.00	74747		
3 KVVU 10/19/12-10/19/12 Dr Oz	3-4p	F: :30	\$500.00	NM		
● MG for 6.2 10/19						
N 7 KVVU 10/12/12 10/19/12 Fox 5 News at 5	5-530p	:30		NM	2	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$950.00					
Week: 10/15/12 10/21/121 1	\$950.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	F :30	\$950.00	NM		
See MG 7.3 3 KVVU 10/19/12-10/19/12 Special Early News	Special Early Nev	w:F :30	\$950.00	NM		
MG for 7.2 10/19	Opecial Larry No.	.50	ψ350.00	INIVI		
N 8 KVVU 10/12/12 10/19/12 FOX 5 News 5-6am M-F	5a-6a	:30		NM	2	\$900.00
Start Date End Date Weekdays Spots/Week	Rate			I		
Week: 10/08/12	\$450.00					
	\$450.00	.00		N 16 4		\$4.005.00
N 9 KVVU 10/12/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week	M-r 530-6p Rate	:30		NM	1	\$1,025.00
Week: 10/08/12 10/14/121 1	\$1,025.00			- 1		
Week: 10/15/12 10/21/121 1	\$1,025.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 61.2) M-F 530-6p	F :30	\$1,025.00	NM		
N 10 KVVU 10/12/12 10/19/12 Fox 5 News at 6pm	M-F 6-630pm	:30		NM	1	\$525.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI		Ψ020.00
Week: 10/08/12 10/14/121 1	\$525.00					
Week: 10/15/12 10/21/121 1	\$525.00	14	5 .	_		
Spot Ch Date Range Description 2 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm	Start/End Time M-F 6-630pm	Weekdays Length	<u>Rate</u> \$525.00	<u>Type</u> NM		
See MG 61.2	W-1 0-030pm	.30	\$020,00	IVIVI		
N 11 KVVU 10/12/12 10/19/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30		NM	2	\$1,450.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					, , , , , , , , , , , , ,
Week: 10/08/12 10/14/121 1	\$725.00					
Week: 10/15/12 10/21/121 1	\$725.00				_	
N 12 KVVU 10/12/12 10/19/12 Extra Start Date End Date Weekdays Spots/Week	M-F 7-730p Rate	:30		NM	2	\$1,900.00
Week: 10/08/12 10/14/121 1	\$950.00					
Week: 10/15/12 10/21/121 1	\$950.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/15/12-10/21/12 Extra	M-F 7-730p	F :30	\$950.00	NM		
See MG 12.3 3 KVVU 10/19/12-10/19/12 Extra	M-Sa 8-10p/Su 7-	-1 :30	\$950.00	NM		
® MG for 12.2 10/19	m ou o roprou r		Ψ000.00	1,,,,,		
N 13 KVVU 10/12/12 10/19/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30		NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/08/12	\$700.00 \$700.00					
	\$700.00	.00			•	AFF0 00
N 14 KVVU 10/12/12 10/19/12 More M-F 9-10a	M-F 9a-10a	:30		NM	2	\$550.00

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		Alt Order # 06370244
Contract Dates 10/12/12 - 10/22/12	Product CROSSROADS GPS	Estimate # 1192

Advertiser Original Date / Revision 10/11/12 / 10/22/12 ISS/Cross Roads GPS

		Spots	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Weel	≺ Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$275.00					
Week: 10/15/12 10/21/121 1	\$275.00					
N 15 KVVU 10/15/12 10/22/12 The Dr.Oz Show	M-F 10a-11a	:30		NM	2	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	Rate					
Week: 10/15/12	\$250.00 \$250.00					
N 16 KVVU 10/15/12 10/22/12 Fox 5 News M-F 10p-11p	10p-11p	:30		NM	2	\$4,300.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					* ",1
Week: 10/15/12	\$2,150.00 \$2,150.00					
N 17 KVVU 10/15/12 10/22/12 Fox 5 News M-F 11p	M-F 11-1135p	:30		NM	2	\$3,900.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00			-	φο,σσσ.σσ
Week: 10/15/12	\$1,950.00 \$1,950.00					
N 18 KVVU 10/15/12 10/22/12 Better	M-F 11a-12p	:30		NM	2	\$390.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI	2	φ390.00
Week: 10/15/12 10/21/12 1 1	\$195.00			_		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Better	Start/End Time M-F 11a-12p	Weekdays Length M::30	<u>Rate</u> \$195.00	<u>Type</u> NM		
See MG 18.3	W-1 TTG-12p	.50	Ψ100.00	IVIVI		
3 KVVU 10/15/12-10/21/12 Divorce Court	M-F 11a-12p	M: :30	\$195.00	NM		
	\$195.00					
N 19 KVVU 10/15/12 10/22/12 Anderson	3-4p	:30		NM	2	\$900.00
Start Date End Date Weekdays Spots/Week	Rate				_	*
Week: 10/15/12	\$450.00 Start/End Time	Weekdays Length	Rate	Туре		
1 KVVU 10/15/12-10/21/12 Anderson	3-4p	M: 30	\$450.00	NW		
See MG 19.3						
3 KVVU 10/15/12-10/21/12 Anderson	2-3p	MTuWThF :30	\$450.00	NM		
Week: 10/22/12 10/28/12 1 1	\$450.00					
N 20 KVVU 10/15/12 10/22/12 The Dr.Oz Show	4-5p	:30		NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$500.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Туре		
1 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	M:30	\$50 0.00	NM		
See <i>MG 20.3</i> 3 KVVU 10/15/12-10/15/12 Dr Oz	3-4p	м :30	\$500.00	NM		
® MG for 20.1 10/15	3-4p	.50	φ500.00	1/1/1/13		
Week: 10/22/12 10/28/12 1 1	\$500.00					
Spot Ch Date Range Description 2 KVVU 10/22/12-10/28/12 The Dr.Oz Show	Start/End Time	Weekdays Length M::30	<u>Rate</u> \$500.00	Type		
See MG 23.3,23.4	4-5p	.30	ФЭОО, ОО	NM		
N 21 KVVU 10/15/12 10/22/12 Fox 5 News at 5	5-530p	:30		NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$950.00					
Week: 10/15/12 10/21/12 1 1 Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	M:30	\$950.00	NM		
See MG 21.3 3 KVVU .10/15/12-10/21/12 Special Early News	Special Early Nov	wMTUberheese .20	ድ ስፎሲ ሲሲ	NIKA		
MG for 21.1 10/15 MG for 21.1 10/15	Special Early Nev	w:MTuWThFSaSi :30	\$950.00	NM		
4.11				-		

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	Contract / Revision	Alt Order #
	498226 /	06370244
Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/11/12 / 10/22/12

Sant Date End Date Meekdays 1 1 Sp05.00 Sh0.00	*Line Ch Start Date End Date Description	Start/End Time	Spo Days Length Wee		Type Spots	Amount
See No. Ch. Date Banese Date Banese Date Date Banese Date Date Banese Date	water and the contract of the	A new right representation to the becomes of the Principles.			.)	, and an
See Mo 23.3.23		•		_		
No. 2 10 10 15 11 20 12 12 12 12 13 14 15 16 15 16 16 16 16 16						
N 2 System N 3 N 3 N 4 N		5-530p	M:30	\$950.00	NW	
Siart Date End Date Weekdays SpotsWeek Rate Week: 10/15/12 10/15/12 10/23/12 1 3450.00 3450.00 3450.	h	5a-6a	·30		NM 2	00.000
N 28 KVVU 10/15/12 10/22/12 Fox 5 News at 5 MT-50 MF 530-6p			.00		14141 2	ψ300.00
N 23 KVVU 10/15/12 10/12/12 Fox 5 News at 5 MF 530-6p M-F 530-6p StartEnd Time Start					,	
Start Date End Date Meek days Sots/Week Rate Start Sta						
Seek 1016/17/2 10/21/12 1 1 \$1,025.00 Seek 16/17/2 10/21/12 Fox 5 News at 5 MF 530-6p M-F 530-6p M			:30		NM 2	\$3,425.00
Spot Ch						
1 KVWU 1015/12-10/28/12 Fox 5 News at 5 MF 530-6p M-F 530-6p M			Weekdays Length	Rate	Type	
Spot Ch	1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p				
Spot Ch						
2 KVVU 10/22/12-10/22/12 Fox 5 News at 5 MF 530-6p M-F		• •	Mantalaua I au uth	D-4-		
See MG 23,3,23.4 StVVU 10/22/12-10/22/12 BB League Championships 1pm-8pm M						
Φ MG for 21.2,20.2,26.2,23.2 2 Special Early News Special Early News 30 \$775.00 NM Φ MG for 21.2,20.2,26.2,23.2 N 24 KVVU 10/15/12 10/22/12 Fox 5 News at 6pm Spots/Week Spots/Week 330 NM 1 \$525.00 N 24 KVVU 10/15/12 10/21/12 Investigation End Date Medicals Weekedays Spots/Week Rate \$525.00 NM 1 \$525.00 Spot Ch Date Range 1/KVV 10/15/12-10/21/12 Pox 5 News at 6pm Description 5x14/End Time 1/K-6-630pm M-F 6-630pm M	•	141-1 000-op	.30	\$1,020.00	14141	
A KVVU 10/12/12-10/22/12 Special Early News	3 KVVU 10/22/12-10/22/12 BB League Championships	1pm-8pm	M: :30	\$2,650.00	NM	
⊕ MG for 21.2,20.2,26.2,23.2 N 24 KVVU 10/15/12 10/15/12				_		
N 24 KVVU 10/15/12 10/22/12 Fox 5 News at 6pm M-F 6-630pm 30 NM 1 \$525.00	· · · · · · · · · · · · · · · · · · ·	Special Early Nev	№M :30	\$775.00	NM	
Start Date End Date No. No. Spots		М Г 6 620	.20			A FOF 00
Second S	·		. ;30		NIVI 1	\$525.00
1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm						
See MG 61.2 Week: 10/22/12 10/28/12 1 1 \$525.00 Start/End Time Weekdays Length Rate Type 2 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm M-F 6-630pm M		Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
Week: 10/22/12 10/28/12 1 1 \$525.00 Start/End Time Weekdays Length Rate Type N/M See MG 24.3 3 KVVU 10/22/12-10/20/12 The Closer M-Sa 8-10p/Su 7-1Sa :30 \$525.00 NM M-F 6-630pm M	·	M-F 6-630pm	M:30	\$ 525.00	NM	
Spot Ch		\$525.00				
2 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm M-F 6-630pm M			Weekdays Length	Rate	Type	
3 KVVU 10/20/12-10/20/12 The Closer M-Sa 8-10p/Su 7-1Sa :30 \$525.00 NM MG for 24.2 10/22 N 25 KVVU 10/15/12 10/22/12 Fox 5 News AM M-F 6a-7a						
⊕ MG for 24.2 10/22 MG for 24.2 10/22 Fox 5 News AM M-F 6a-7a M-F 6a-7a :30 NM 2 \$1,450.00 N 25 KVVU 10/15/12 10/21/12 2 10/22/12 2 10/22/12 2 10/22/12 10/2		•				
N 25 KVVU 10/15/12 10/22/12 Fox 5 News AM M-F 6a-7a		M-Sa 8-10p/Su 7-	-1 :30	\$525.00	MM	
Start Date Head Date Weekdays Spots/Week Rate \$725.00						
Week: 10/15/12 10/12/12 1 1 \$725.00 Week: 10/22/12 10/28/12 10/22/12 10/22/12 10/22/12 Extra M-F 7-730p :30 NM 0 \$0.00 Start Date Week: 10/22/12 10/22/12 10/22/12 10/28/12 1 1 \$950.00 Rate Spot Ch Date Range			:30		NM 2	\$1,450.00
N 26 KVVU 10/22/12 10/22/12 Extra						
Start Date Week: End Date 10/22/12 Weekdays 10/28/12 Spot Spot 10/28/12 Rate 10/22/12 Spot Spot Ch Date Range Description Start/End Time Weekdays Length Rate M-F 7-730p Type M 30 \$950.00 NM See MG 26.2 NM See MG 26.3 NM See MG 23.3,23.4 M-Sa 8-10p/Su 7-1M 30 \$950.00 NM See MG 23.3,23.4 N 27 KVVU 10/15/12 10/22/12 Fox 5 News AM M-F 7a-9a Start Date Weekdays End Date Weekdays Spots/Week 10/15/12 NH F 7a-9a Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Page Now Now Spots/Week Spots/W	Week: 10/22/12 10/28/12 1 1	\$725.00				
Week: 10/22/12 10/28/12 1 1 \$950.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/22/12-10/28/12 Extra M-F 7-730p M	N 26 KVVU 10/22/12 10/22/12 Extra	M-F 7-730p	:30		NM 0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/22/12-10/28/12 Extra M-F 7-730p M :30 \$950.00 NM See MG 26.2 2 KVVU 10/22/12-10/22/12 Extra M-Sa 8-10p/Su 7-1M :30 \$950.00 NM ⊕ See MG 23.3,23.4 N 27 KVVU 10/15/12 10/22/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 NM 2 \$1,400.00 Start Date Veek: 10/15/12 10/21/12 10/21/12 1 End Date Veekdays Spots/Week Rate 10/15/12 10/21/12 1 Rate \$700.00						
1 KVVU 10/22/12-10/28/12 Extra			Mookdovo Longth	Data	T	
See MG 26.2 2 KVVU 10/22/12-10/22/12 Extra M-Sa 8-10p/Su 7-1M :30 \$950.00 NM						
® See MG 23.3,23.4 N 27 KVVU 10/15/12 10/22/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 :30 NM 2 \$1,400.00 Start Date Week: 10/15/12 10/21/12 1 1 \$700.00 Rate Store Rate Sto		, сор	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	φυσυ.συ	74177	
N 27 KVVU 10/15/12 10/22/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 NM 2 \$1,400.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 1 1 \$700.00		M-Sa 8-10p/Su 7-	·1M: :30	\$950 .00	NM	
Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 1 1 \$700.00						
Week: 10/15/12 10/21/12 1 1 \$700.00		_ ':	:30		NM 2	\$1,400.00
					1	
· · · · · · · · · · · · · · · · · · ·		\$700.00			1	

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	Contract / Revision	Alt Order #
	498226 /	06370244
Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

<u>Advertiser</u> Original Date / Revision 10/11/12 / 10/22/12 ISS/Cross Roads GPS

Start Dafe	*Line Ch Start Date End Date Description	Start/End Time	Spot Days Length Weel		Typo Si	oote	Amount
N 28 KVVU 10/15/12 10/22/12 Mozek Mr 5 4-10a Spota-Week Spota-			Days Length Wee	N Male	rypeo	JU(3	Amount
Signt Date Mode M			:30		NM	2	\$550.00
Model: 10/13/12 10/23/12 10/23/12 FOX 5 News Sat 10-11p 10-11p 30 10-12p 30 30 10-12p 30 30 30 30 30 30 30 3					"""	-	Ψ000.00
N 2 N 2 N 2 N 2 N 2 N 2 N 2 N 2 N 2 N 2 N 2 N 2 N 2 N 2 N 2 N 2 N 2 N 3 N 2 N 3 N 2 N 3 N 3 N 2 N 3							
Start Date End Date Weekdays Spots/Week 19/15/12 10/21/12 1- 1 \$1,500.00		· · · · · · · · · · · · · · · · · · ·					
Week: 10/06/12 10/14/12			:30	, ,	NM	2	\$3,000.00
N 30 KVVU 101/41/2							
Start Date End Date Week Start Date Week Start Date Star							
Week: 10/08/12 10/14/12 1 1 \$1,850.00	N 30 KVVU 10/14/12 10/21/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30		NM	2	\$3,700.00
N 31 KVVU 10/18/12							
N 31 KVVU 10/14/12 10/14/12 Fox News Sunday 8-9a Spots/Week							
Start Date End Date Weekdays Spots/Week Rate Set 0.00			.00				4050.00
Week: 10/08/12 10/14/12 10/18/12 The Dr.Oz Show Rate \$250.00	· · · · · · · · · · · · · · · · · · ·		:30		NM	1	\$850.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week 10/15/12 10/18/1							
N 33 KVVU 10/18/12 Tox 5 News MF 10p-11p Start Date End Date Weekdays Spots/Week Stort Date End Date Meekdays Spots/Week Stort Date Stort Date End Date Meekdays Spots/Week Stort Date	N 32 KVVU 10/18/12 10/18/12 The Dr.Oz Show	M-F 10a-11a	:30		NM	1	\$250.00
N 33 KVVU 10/18/12							
Start Date							
N 36 KVVU 10/18/12 10/21/			:30		NM	1	\$2,150.00
N 34 KVVU 10/18/12 10/18/12 Fox 5 News M-F 11pt							
Start Date End Date Veekdays 10/15/12 10/18/1	N 34 KVVU 10/18/12 10/18/12 Fox 5 News M-F 11p	M-F 11-1135p	:30		NM	1	\$1.950.00
N 35 KVVU 10/18/12 10/18/12 Divorce Court Start Date Weekdays 10/15/12 10/18/12 Divorce Court Start Date Weekdays 110/15/12 10/18/12 Divorce Court Start Date Weekdays 110/15/12 10/18/12 Anderson Start Date Weekdays Spots/Week 10/15/12 10/18/12 Properties 1 Start Date Weekdays Spots/Week 10/15/12 10/18/12 Properties 1 Start Date Weekdays Spots/Week 10/15/12-10/18/12 Properties 1 Start Date Weekdays Spots/Week 1 KVVU 10/15/12-10/18/12 Properties 1 NW 1 Start Date Weekdays Spots/Week 1 KVVU 10/15/12-10/18/12 Properties 1 NW 1 Start Date Weekdays Spots/Week 1 NW 1 Start Date Weekdays Spots/Week 1 NW 1 Start Date Weekdays Spots/Week 1 NW 1 N	Start Date	<u>Rate</u>					* *,*******
N 36 KVVU 10/18/12 10/18/12 10/18/12 Anderson Spots/Week Rate Start Date End Date Meekdays 10/15/12 10/18/		\$1,950.00		-			
N 36 KVVU 10/18/12		•	:30		NM	1	\$195.00
N 36 KVVU 10/18/12 10/18/12 Anderson Spots/Week End Date Weekdays Spots/Week \$450.00							
Start Date End Date Weekdays Spots/Week \$450.00			:30	······································	NM	1	\$450.00
Spot Ch Date Range Description 3-4p		<u>Rate</u>	,00		14141	•	Ψ100.00
1 KVVU 10/15/12-10/21/12 Anderson 3-4pTh :30 \$450.00 NM See MG 36.2 2 KVVU 10/18/12-10/18/12 Anderson 2-3pTh :30 \$450.00 NM MG for 36.1 10/18 N 37 KVVU 10/18/12 10/18/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week 10/15/12 10/21/121 1 Spot Ch Date Range Description Start/End Time Weekdays Length See MG 37.2 2 KVVU 10/18/12-10/21/12 Dr Oz 3-4pTh :30 \$500.00 NM MG for 37.1 10/18 N 38 KVVU 10/18/12 10/18/12 Fox 5 News at 5 5-530p :30 NM Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Spot On NM Week: 10/15/12 10/18/12 Dr Oz 3-4pTh :30 \$500.00 NM MG for 37.1 10/18 N 38 KVVU 10/18/12 10/18/12 Fox 5 News at 5 5-530p :30 NM 1 \$950.00 Start Date New: 10/15/12 10/21/121 1 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530pTh :30 \$950.00 NM See MG 38.2 2 KVVU 10/18/12-10/18/12 Special Early News Special Early New:Th :30 \$950.00 NM							
See MG 36.2 2 KVVU 10/18/12-10/18/12 Anderson 2-3p Th :30 \$450.00 NM ⊕ MG for 36.1 10/18 N 37 KVU 10/18/12 10/18/12 The Dr.Oz Show 4-5p :30 NM 1 \$500.00 N 37 KVU 10/18/12 10/21/12 10/21/12 10/21/121 1 Rate \$500.00 NM 1 \$500.00 Spot Ch Date Range 1 KVVU 10/15/12-10/21/12 The Dr.Oz Show 2Th :30 Start/End Time 2Th :30 \$500.00 NM See MG 37.2 2 KVVU 10/18/12-10/18/12 Dr Oz 3-4p 3-4p Th :30 \$500.00 NM M G for 37.1 10/18 Weekdays 5				·			
2 KVVU 10/18/12-10/18/12 Anderson 2-3pTh :30 \$450.00 NM ⊕ MG for 36.1 10/18 N 37 KVVU 10/18/12 10/18/12 The Dr.Oz Show 4-5p :30 NM 1 \$500.00 Start Date End Date Veekdays Spots/Week 5500.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 The Dr.Oz Show 4-5pTh :30 \$500.00 NM ⊕ MG for 37.1 10/18 N 38 KVVU 10/18/12 10/18/12 Fox 5 News at 5 5-530p :30 NM 1 \$950.00 Start Date End Date Weekdays Spots/Week Pate Spots/Week Spots/Week Pate Spots/Week Spots/Week Pate Spots		3-4p	n:30	\$450.00	IVIVI		
N 37 KVVU 10/18/12 10/18/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 \$500.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 The Dr.Oz Show See MG 37.2 2 KVVU 10/18/12-10/18/12 Dr Oz 3-4pTh :30 \$500.00 NM MG for 37.1 10/18 N 38 KVVU 10/18/12 10/18/12 Fox 5 News at 5 5-530p :30 NM 1 \$950.00 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 \$950.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/18/12-10/21/12 Fox 5 News at 5 5-530p :30 NM 1 \$950.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530pTh :30 \$950.00 NM See MG 38.2 2 KVVU 10/18/12-10/18/12 Special Early News Special Early NewsTh :30 \$950.00 NM		2-3p	Th :30	\$450.00	NM		
Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 1 1 \$500.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 The Dr. Oz Show 4-5p Th :30 \$500.00 NM See MG 37.2 2 KVVU 10/18/12-10/18/12 Dr Oz 3-4p Th :30 \$500.00 NM M G for 37.1 10/18 Fox 5 News at 5 5-530p :30 NM 1 \$950.00 Start Date Veekdays End Date Veekdays Spots/Week Rate Spots/Week Rate Spots/Week NM 1 \$950.00 Spot Ch Date Range Description Start/End Time Veekdays Length Rate Type Spots/Week NM 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530p Th :30 \$950.00 NM See MG 38.2 2 KVVU 10/18/12-10/18/12 Special Early NewsTh :30 \$950.00 NM	MG for 36.1 10/18						
Week: 10/15/12 10/21/12 1 1 \$500.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 The Dr.Oz Show 4-5p Th :30 \$500.00 NM See MG 37.2 2 KVVU 10/18/12-10/18/12 Dr Oz 3-4p Th :30 \$500.00 NM MG for 37.1 10/18 5-530p :30 NM 1 \$950.00 Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Type 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530p Th :30 \$950.00 NM See MG 38.2 2 KVVU 10/18/12-10/18/12 Special Early NewsTh :30 \$950.00 NM		•	:30		NM	1	\$500.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 The Dr.Oz Show 4-5p Th :30 \$500.00 NM See MG 37.2 2 KVVU 10/18/12-10/18/12 Dr Oz 3-4p Th :30 \$500.00 NM ® MG for 37.1 10/18 Fox 5 News at 5 5-530p :30 NM 1 \$950.00 Start Date Veek (adays 10/15/12 End Date Veekdays 20/15/12 Spots/Week 20/15/12 Rate 10/15/12 \$950.00 NM 1 \$950.00 Spot Ch Date Range 1 KVVU 10/15/12-10/21/12 Description 2 News at 5 Start/End Time Veekdays 2 Length 2 News 20/15/15/15/15/15/15/15/15/15/15/15/15/15/							
1 KVVU 10/15/12-10/21/12 The Dr.Oz Show 4-5p Th :30 \$500.00 NM See MG 37.2 2 KVVU 10/18/12-10/18/12 Dr Oz 3-4p Th :30 \$500.00 NM M G for 37.1 10/18 MG for 37.1 10/18 5-530p :30 NM 1 \$950.00 Start Date End Date Weekdays 10/15/12 10/21/121 1 \$950.00 NM 1 \$950.00 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530pTh :30 \$950.00 NM See MG 38.2 2 KVVU 10/18/12-10/18/12 Special Early News Special Early NewsTh :30 \$950.00 NM		· ·	Weekdays Length	Rate	Type		
2 KVVU 10/18/12-10/18/12 Dr Oz 3-4pTh :30 \$500.00 NM							
⊕ MG for 37.1 10/18 N 38 KVVU 10/18/12 10/18/12 Fox 5 News at 5 5-530p :30 NM 1 \$950.00 Start Date Veek: 10/15/12 10/21/121 1 Weekdays Spots/Week \$950.00 \$950.00 Fate \$950.00 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 Start/End Time Weekdays Length Rate Type 1 Start/End Time See MG 38.2 NM 2 KVVU 10/18/12-10/18/12 Special Early News Special Early NewsTh :30 \$950.00 NM		•					
N 38 KVVU 10/18/12 10/18/12 Fox 5 News at 5 5-530p :30 NM 1 \$950.00 Start Date End Date Weekdays Spots/Week Rate		3-4p	Th :30	\$500.00	NM		
Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 1 1 \$950.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530p Th :30 \$950.00 NM See MG 38.2 2 KVVU 10/18/12-10/18/12 Special Early News Special Early NewsTh :30 \$950.00 NM							
Week: 10/15/12 10/21/12 \$950.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530p Th :30 \$950.00 NM See MG 38.2 2 KVVU 10/18/12-10/18/12 Special Early News Special Early NewsTh :30 \$950.00 NM		•	:30		NM	1	\$950.00
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530pTh :30 \$950.00 NM See MG 38.2 2 KVVU 10/18/12-10/18/12 Special Early News Special Early NewsTh :30 \$950.00 NM							
See MG 38.2 2 KVVU 10/18/12 Special Early News Special Early NewsTh :30 \$950.00 NM				<u>Rate</u>			
2 KVVU 10/18/12-10/18/12 Special Early News Special Early NewsTh :30 \$950.00 NM		5-530p	Th :30	\$950.00	NM		
		Special Farly Nev	νιTh ·30	\$950.00	NINA		
Q INDIVIDUAL IN IV	MG for 38.1 10/18	Opediar Larry Net	III	φουυ.υυ	14141		

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	Contract / Revision	Alt Order #
	498226 /	06370244
Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/11/12 / 10/22/12

*Line Ch Ctart Data Ford Data Description	Otant/End Time	Spots/	-		
*Line Ch Start Date End Date Description	Start/End Time	na transport of the state of th	Type S	elektronization (Section)	Amount
N 39 KVVU 10/18/12 10/18/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week	5a-6a Rate	:30	NM	1	\$450.00
Week: 10/15/12 10/21/121 1	\$450.00				
N 40 KVVU 10/18/12 10/18/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/15/12 10/21/121 1	<u>Rate</u> \$1,025.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6		Th :30 \$1.025.00	NM		
See MG 61.2		·			
N 41 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	1 .	\$725.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Rate				
	\$725.00				
N 42 KVVU 10/18/12 10/18/12 Extra Start Date End Date Weekdays Spots/Week	M-F 7-730p Rate	:30	NM	1	\$950.00
Week: 10/15/12 10/21/121 1	\$950.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Extra	M-F 7-730p	Th :30 \$950.00	NM		
See <i>MG 42.2</i> 2 KVVU 10/18/12-10/18/12 Extra	M Co 0 10=/C:: 7	7.4 Th .20 0050.00			
® MG for 42.1 10/18	IVI-5a 6-10p/5u /	7-1Th :30 \$950.00	NM		
N 43 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141		\$700.00
Week: 10/15/12 10/21/121 1	\$700.00				
N 44 KVVU 10/18/12 10/18/12 More M-F 9-10a	M-F 9a-10a	:30	NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Rate				
	\$275.00				
N 45 KVVU 10/16/12 10/16/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-F 10a-11a Rate	:30	NM	1	\$250.00
Week: 10/15/12 10/21/12 -1 1	\$250.00				
N 46 KVVU 10/16/12 10/16/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1	\$2,150.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 -1 1	\$2,150.00				
N 47 KVVU 10/16/12 10/16/12 Fox 5 News M-F 11p	M-F 11-1135p	:30	MM	1	\$1,950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$1,950.00				
N 48 KVVU 10/16/12 10/16/12 Better	M-F 11a-12p	:30	NM	1	\$195.00
Start Date	Rate	.00	14141	•	Ψ133.00
Week: 10/15/12 10/21/12 -1 1	\$195.00				
N 49 KVVU 10/16/12 10/16/12 Anderson	3-4p	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$450.00		ŀ		
N 50 KVVU 10/16/12 10/16/12 The Dr.Oz Show		.20	N10.4	4	#500.00
Start Date End Date Weekdays Spots/Week	4-5p <u>Rate</u>	:30	NM	1	\$500.00
Week: 10/15/12 10/21/12 -1 1	\$500.00				
N 51 KVVU 10/16/12 10/16/12 Fox 5 News at 5	5-530p	:30	NM	1	\$950.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 -1 1	\$950.00				
N 52 KVVU 10/16/12 10/16/12 FOX 5 News 5-6am M-F	5a-6a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$450.00				

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		Alt Order # 06370244
	490220 /	00370244
Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

Advertiser Original Date / Revision 10/11/12 / 10/22/12 ISS/Cross Roads GPS

			Spots	/			
*Line Ch Start Date End Date Description	Start/End Time	Days I	_ength Week	Rate	Type 9	Spots	Amount
N 53 KVVU 10/16/12 10/16/12 Fox 5 News at 5 MF 530-6p	• •	, , , , , , , , , , , , , , , , , , , ,	:30		NM	1	\$1,025.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/15/12 10/21/12 -1 1	<u>Rate</u> \$1,025.00						
N 54 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM	1	\$725.00
Start Date End Date Weekdays Spots/Week	Rate		.50		INIVI	'	Ψ725.00
Week: 10/15/12 10/21/12 -1 1	\$725.00						
N 55 KVVU 10/16/12 10/16/12 Extra	M-F 7-730p		:30		NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/15/12 10/21/12 -1 1	<u>Rate</u> \$950.00				1		
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Туре		
1 KVVU 10/15/12-10/21/12 Extra	M-F 7-730p	-Tu		\$950.00	NM		
See MG 55.2				**			
2 KVVU 10/16/12-10/16/12 Extra ⊕ MG for 55.1 10/16	M-Sa 8-10p/Su 7	′-1-Tu	:30	\$950.00	NM		
N 56 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/15/12 10/21/12 -1 1	\$700.00						
N 57 KVVU 10/16/12 10/16/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week	M-F 9a-10a Rate		:30		NM	1	\$275.00
Week: 10/15/12 10/21/12 -1 1	\$275.00						
N 58 KVVU 10/17/12 10/17/12 The Dr.Oz Show	M-F 10a-11a		:30		NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						·
Week: 10/15/12 10/21/121 1	\$250.00						
N 59 KVVU 10/17/12 10/17/12 Fox 5 News M-F 10p-11p	10p-11p Rate		:30		NM	1	\$2,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	\$2,150.00						
N 60 KVVU 10/17/12 10/17/12 Better	M-F 11a-12p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					_	*
Week: 10/15/12 10/21/121 1	\$195.00	1A/ - ded -		Б.	_		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Better	Start/End Time M-F 11a-12p	Weekdays	<u>Length</u> :30	<u>Rate</u> \$195.00	<u>Type</u> NM		
See MG 61.2	W-1 11a-12p	- · - vv	,30	\$150.00	14141		
N 61 KVVU 10/17/12 10/17/12 Anderson	3-4p		:30		NM	1	\$5,070.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				ı		, . ,
Week: 10/15/12 10/21/121 1	\$450.00	101	1	Data	T.		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Anderson	Start/End Time 3-4p	Weekdays	<u>Length</u> :30	<u>Rate</u> \$450.00	<u>Type</u> NM		
See MG 61.2	υp	.,	.00	ψ+00,00	7 7 7 7 7		
2 KVVU 10/17/12-10/17/12 The X Factor ⊕ MG for 9.2,60.1,70.1,10.2,40.1,24.1,23.1,61.1	The X Factor	W	:30	\$5,070.00	NM		
N 62 KVVU 10/17/12 10/17/12 The Dr.Oz Show	4-5p		:30		NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate		.00		IVIVI	'	Ψ500.00
Week: 10/15/12 10/21/121 1	\$500.00						
N 63 KVVU 10/17/12 10/17/12 Fox 5 News at 5	5-530p		:30		NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$950.00						
N 64 KVVU 10/17/12 10/17/12 FOX 5 News 5-6am M-F	5a-6a		:30		NM	4	ቁለ ደብ ብላ
Start Date End Date Weekdays Spots/Week	Rate		.50		IVIVI	1	\$450.00
Week: 10/15/12 10/21/121 1	\$450.00						
N 65 KVVU 10/17/12 10/17/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30		NM	1	\$1,025.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						

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10/11/12 / 10/22/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 498226 /	Alt Order # 06370244
Contract Dates 10/12/12 - 10/22/12	Product CROSSROADS GPS	Estimate # 1192
Advertiser	Orig	inal Date / Revision

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/15/1210/21/1211	<u>Rate</u> \$1,025.00				
N 66 KVVU 10/17/12 10/17/12 Fox 5 News at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 6-630pm <u>Rate</u> \$525.00	:30	ММ	1	\$525.00
N 67 KVVU 10/17/12 10/17/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM	1	\$725.00
N 68 KVVU 10/17/12 10/17/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 69 KVVU 10/17/12 10/17/12 More M-F 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 9a-10a <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 70 KVVU 10/14/12 10/14/12 Friends Weekend Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	5-6p <u>Rate</u> \$300.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/08/12-10/14/12 Friends Weekend See MG 61.2	Start/End Time 5-6p	Weekdays Length RateSt :30 \$300.00	<u>Type</u> <i>NM</i>		
	and the second and the second of the second	Totals	and the second s	89	\$78,665.00

ISS/Cross Roads GPS

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	89	\$78,665.00	\$66,865.25
Totals	89	\$78,665.00	\$66,865.25

Signature:	Data	
Signature:	Date:	

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

-4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *

OCT22/12 17.33
*** KVVU-TV ***

ADV AGY CITY TAX PRDCT ORDER FLIGHT DATES OCT12/12 # CROSSROADS ADV. AGY. GPS STATE NAME NAME TAX CROSSROADS MEDIA ISS/CROSSROADS GPS OCT22/12 ALEXANDRIA, 66 CANAL CENTER PLAZA, EST#1192 CONTRACT WK-2 COMMENTS: # VA 6370244 22314 CO-OP (LINE, BILLING SUITE ORDER, 555 NEEDED INVOICE) BUYER NAME CLASS: SALES REP.# PRSN NATL. PH-STEPHANIE MARONEY OFF.# 762 TERESA LOCAL DATE DIFURIA SALESMAN REGIONAL OCT22/12

17.33

REP: OK'D M19 SEE LINES 89-90 TOTAL SAME PLS CNF THANKS

*** THIS SH Ø

CASH

IN ADVANCE SCHEDULE

CON

O M

STA:

CROSSROADS GPS :30

-				: LHN
PROGI	20	20	N. N.	LINE#:REP :
PROGRAM : CON COM1:	Ø	Ø	AGENC	#: CD:
DR OZ	400P-500P	400P-500P	Y ADVI	TIMI
0 0	400g	300F	AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11	TIME PERIOD
			ER COI	OD
	30	30)E = 1	LGTH
	Ü	O	N	LGTH : SEC :
	10	10	AC	
	\$500.00	\$500.00	AONES	R.
	00	00	AGENCY EST# = 1192	RATE
	1	1	ا بر بر	
	10/22	10/15	92	START
	10	10		
	10/22	10/15		END
	0	0		END :SPTS: WEEK DATE : /WK: INVT
				WEEK
	MON	MON		
				DAYS
	0	0		: TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.33

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

PROGRAM: ORD COM1: THIS IS A STATION MAKEGOOD M19 OK'D BU BU BU BU	80 O	PROGRAM CON COM1	23	23	PROGRAM CON COM1	21	21	PROGRAM ORD COM1 ORD COM2 PART OF	90	PROGRAM ORD COM ORD COM THIS IS THIS IS THIS IS THIS IS	89	: LINE#:REP :
: EXTRA 1: TP CHG A MAKE-GOO OD OFFERS: BUY#20 M BUY#21 BUY#80	S 900P-930P	M : FOX 5 NEWS	S 530P-600P	S 530P-600P	M : FOX 5 NEWS	S 500P-530P	S 500P-530P	: NEWS 1: SPOTS N/ 2: APPROVE. A MAKEGOOD	A 400P-430P	: NICS GAM 1: SPOTS N/ 2: APPROVE. A MAKE-GOOD A MAKE-GOOD A MAKE-GOOD A MAKE-GOOD	A 430P-800P	CD: TIME PERI
DUE TO DEBATE. P D FOR OCT22 ON L ISSED:MON/400P-5 MON/530P-6 MON/900P-9 OFFER:MON/430P-8 & MON/400P-4 CMT:SPOTS N/A CMT:APPROVE.	30	WS AT 530PM	30	30	WS AT 5PM	30	30	A DUE TO PRG CHG	30	E DUE TO PRG CFOR OCT22 ON FOR OCT22 ON FOR OCT22 ON FOR OCT22 ON	30	IOD : LGTH : S
RE-BOOKED PLS INE-26 FOR 1 S 00P 30P 00P 30P 00P 30P DUE TO PRG CHG	\$950.00		\$1,025.00	\$1,025.00		\$950.00	\$950.00	G. AIRING NICS	\$775.00	· AIRING NLCS NE-20 FOR 1 S NE-21 FOR 1 S NE-23 FOR 1 S NE-23 FOR 1 S	\$2,650.00	BEC : RATE
APPROVE. SPOT/WK OCT22	10/22		10/22	10/15		10/22	10/15	GAME #7. SEE	10/22	GAME #7. SEE POT/WK POT/WK POT/WK POT/WK	10/22	: START : DATE
GAME #7	10/22		10/22	10/15		10/22	10/15	MG OFFE	10/22	MG OFFER.	10/22	: END
H W W W W W W W O O O W W W W W W W W	0		0	0		0	0	R. PLS	Н	Ж. РЦS	Н	:SPTS:
\$500.00 (\$950.00 \$1,025.00 \$950.00 P \$775.00 P	MOM		MOM	NOM		MON	MON		MON	.,	MOM	S: WEEK :
(OCT22/12 PLS ADVIS			•									DAYS
SE .	0		0	0		0	0		Н		1	:TOTL:

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY C
ORDER WORKSHEET H

AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES *

REP OCT22/12 17.33 NGES** *** KVVU-TV ***

OCT/12 : LINE#:REP : 78665.00 :CD: TIME PERIOD •• LGTH : SEC RATE . .. START DATE END DATE :SPTS: CONTRACT WEEK TOTAL TOTAL DAYS 78665.00 :TOTL:

MARKET TOTALS \$715,136 KVVU 11% KSNV 33% KTUD 1% KLAS 34% KTNV 17% KVMY 3% KVCW 1%

CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT DON CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Re	vision		Alt Order #	<u> </u>
	498226	1		06370244	
Product					
CROSSROADS GPS					
Contract Dates	Estimate #				
10/12/12 - 10/22/12	1192				
Advertiser	•		<u>Ori</u>	ginal Date	/ Revision
ISS/Cross Roads GPS			1	0/15/12	/ 10/15/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
•	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHIL
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Adverti	ser	Code	Product Code
		12			11
	Agency Ref			Advertiser	Ref
ç	Spots/				
ime Days Length V	•	ite	T	ype Spots	Amount
n :30	er mannet, et i ser ej mjorjet aj megat e i en	in a second care stories of	₹**÷ 5 1	NM 1	\$525.00

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Le	ength Week	Rate	Type S	Spots	Amount
N 24 KVVU 10/15/12 10/22/12 Fox 5 News at 6pm	M-F 6-630pm		:30	A THE STREET, AND A STREET STREET STREET	NM	1	\$525.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/15/12 10/21/12 1 1	\$525.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm	M-F 6-630pm	M	:30	\$525.00	NM		
See MG 61.2					1		
Week: 10/22/12 10/28/12 1 1	\$525.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm	M-F 6-630pm	M	:30	\$525.00	NM		
See MG 24.3							
3 KVVU 10/20/12-10/20/12 The Closer	M-Sa 8-10p/Su 7	-1sa-	:30	\$525.00	NM		
→ MG for 24.2 10/22							
			Tota	als	· · · · · · · · · · · · · · · · · · ·	91	\$78,665.00

Time Period	# of Spots	Gross Amount	Net Amount				
10/01/12 -10/22/12	91	\$78,665.00	\$66,865.25				
Totals	91	\$78,665.00	\$66,865.25				

Signature: Date:	
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REP HEADLINE# 6370244 TRF# 498226 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.04
CHANGES *** KVVU-TV ***

CITY TAX STA	FLIGHT DATES OCT12/12	PRDCT CROSSROADS GPS	ORDER #			AGY # AGY. N	ADV # ADV. N
STATE TAX CO-OP BILLING NEEDED	OCT22/12 WK-2	EST#1192 COMMENTS: (LINE, ORDER, INV	CONTRACT # 6370244	ALEXANDRIA, VA 22314	66 CANAL CENTER PLAZA, SUITE 555	NAME CROSSROADS MEDIA LLC	NAME ISS/CROSSROADS GPS
DATE		VOICE)	CLASS: NATL. LOCAL R		SALES PRSN PH- TERESA DIFURIA	BUYER NAME STEPHANIE MARONEY	REP.#OFF.#_762 S.
DATE_OCT15/12 12.04			REGIONAL		RIA	K	SALESMAN #

REP: TO ROSE
FR NIKKI
OK'D M18
SEE LINE 88
TOTAL SAME
PLS CNF THANKS

STA:

CON CM **** THIS IS Þ CASH IN ADVANCE SCHEDULE ****

CROSSROADS GPS :30

PROGRAM : FOX 5 NEWS @ 6PM	24 S 600P-630P 30 \$525.00	24 S 600P-630P 30 \$525.00	AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1192 AGENCY PRODUCT CODE = 11	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : LINE#: :
	10/22	10/15		: END
	0	0		END :SPTS: WEEK : DATE : /WK: INVT :
	MON	MON		WEEK : DAYS
	0	0		:TOTL:

CON COM1:

FOX

U

NEWS

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6PM

888 888 MOD# 0: UNAPPROVED REV #1 HEADLINE# 6370244 TRF# 498226 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT HARRIS FAX# 610-225-1191 RISK !!!

REPORT FROM REP **CHANGES** *** KVVU-TV *** OCT15/12 12.04

THIS IS A MAKE-GO STATION MAKEGOOD OFFERS: M18 LINE#: REP OX D ORD COM2: LINE#: ORD COM1: PROGRAM : 88 :CD: Ø BUY#24 900P-1000P MAKE-GOOD FOR SPOT IN. SPOT N/A DUE THE TIME CLOSER PERIOD MISSED: MON/600P-630P OFFER: SAT/900P-1000P CMT:SPOT N/A DUE MG OFFER SATURDAY 'THE CLOSER'. NOT OCT22 ON LINE-24 FOR 1 SPOT/WK TO DEBATE. •• LGTH 30 SEC 1000P OCT20 30S \$525.00 PLS AIDUE TO DEBATE. 6P NEWS AIRING ONLY ON 10/17 AND ALREADY A MG OFFER SATURDAY 'THE CLOSER'. NOT PRE-BOOKED PLS APPROVE SDAY 'THE CLOSER'. NOT PRE-BOOKED PLS APPROVE. ٠. \$525.00 RATE OCT22 10/20 START DATE 10/20 END 30s :SPTS: μ /WK: \$525.00 \$525.00 UNVT SAT PLS ADVISE. (OCT13/12)DAYS : TOTL:

OCT/12 78665.00 CONTRACT TOTAL SPOTS 78665.00 91

CMT:SPOT IN.

MARKET TOTALS \$715,136 **KVVU 11%** KSNV 33% KTUD 1% KLAS 34% KTNV 17% KVMY 3% KVCW 1%

CABL

% %

DEMOS-SVC- NSI RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK TITIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE